## Market Tuition Rate 2016 Pilot Program Review Survey

Only one survey response per university. This survey includes the totality of the market tuition rate programs approved by the Board of Governors for your university

- 1. How has this market rate tuition program achieved "success?"
  - a. How many degrees have been awarded as a direct result of the approval of market tuition rate?

It would be difficult to make a direct connection between the approval of a market rate program and the number of degrees awarded from that program due to the number of variables to be considered. That being said, since our market rate programs are relatively new, there were no graduates for the 2014/2015 academic year.

i. How does this number compare to the number of degrees awarded for E&G funded program offerings in the same or related CIP code?

Program	Number of	Number of
	Degrees	Degrees
	Awarded	Awarded
	In 2014/2015	In 2014/2015
	Market Rate	E&G funded
Special Education, Autism	0	1
Nutrition	0	15
DNP	0	8

b. How many additional students have enrolled as a direct result of approval of market tuition rate?

It would be difficult to make a direct connection between the approval of a market rate program and the number of students enrolled in that program due to the number of variables to be considered. However, the total number of students enrolled in 2014/2015 in each program, both Market Rate and similar E&G programs, are presented below.

2. If market tuition rate was approved for a program identified as a state critical workforce need, how has implementing market tuition rate increased the number of critical need graduates overall?

All three programs (Special Education, Autism; DNP; Nutrition) are in areas of

made primarily because of the collaboration with a third-party entity to assist with recruitment and enrollment services and the fact that there were not additional services needed. Another clear difference is that in accordance with state regulation 8.002, programs delivered via continuing education are intended to be cost-recovery and part of the impetus for using a market rate approach is to allow individual programs, departments, and colleges to retain funds generated in excess of costs for use to support other initiatives.

9. If the Board's Continuing Education Regulation 8.002 was modified to allow greater flexibility, could this take the place of market tuition rate for future programs? Please explain.

Yes, assuming some key benefits to using the Market Rate approach are incorporated into regulation 8.002 and institutions are afforded the flexibility of using the continuing education support or simply running the program as an Auxiliary outside of continuing education, then the regulation could be used for future programs. Two key issues would need to be addressed, including the ability to have both undergraduate and graduate "market rate" or auxiliary programs and the ability to set tuitions for the programs.

Campus contact for any follow-up questions about