

Market Tuition Rate
2016 Pilot Program Review Survey
University of Central Florida

1. How has this market rate tuition program achieved "success?"

a. How many degrees have been awarded as a direct result of the approval of market tuition rate?

Executive and Professional Master in Business Administration Degree Programs (EMBA/PMBA)	390
Professional Master of Science in Management Degree Program	84
Professional Master of Science in Real Estate Degree Program	59
Master of Science in Health Care Informatics Degree Program (Online Program)	101

Master of Science in Engineering Management Degree Program

Graduate Health Information Administration Certificate
Master of Social Work

No students have completed the certificate and we only have one student that has been admitted.
New cohort program started January 2013. The same 2013 cohort is still in progress.

Executive and Professional Master in Business Administration Degree Programs (EMBA/PMBA) The Masters in Business Administration is the similar

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Executive and Professional Master in Business Administration Degree Programs (EMBA/PMBA)	This program was not identified as a state critical workforce need program.
Professional Master of Science in Management Degree Program	This program was not identified as a state critical workforce need program.
Professional Master of Science in Real Estate Degree Program	This program was not identified as a state critical workforce need program.
Master of Science in Health Care Informatics Degree Program (Online Program)	This program was not identified as a state critical workforce need program.
Master of Science in Engineering Management Degree Program	This program was not identified as a state critical workforce need program.
Graduate Health Information Administration Certificate	This program was not identified as a state critical workforce need program.
Master of Social Work	This program was not identified as a state critical workforce need program.
Masters of Science in Management (Business Analytics)	This program was not identified as a state critical workforce need program.

3.

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Master of Science in Engineering Management Degree Program	No E&G funded program offerings in the same or related CIP code at the same level have been eliminated since the approval of this program.
Graduate Health Information Administration Certificate	No E&G funded program offerings in the same or related CIP code at the same level have been eliminated since the approval of this program.
Master of Social Work	No E&G funded program offerings in the same or related CIP code at the same level have been eliminated since the approval of this program.
Masters of Science in Management (Business Analytics)	No E&G funded program offerings in the same or related CIP code at the same level have been eliminated since the approval of this program.

5. How do program revenues compare to program costs?

Executive and Professional Master in Business Administration Degree Programs (EMBA/PMBA)	Revenues for market rate programs typically exceed program costs by ten to 15 percent.
Professional Master of Science in Management Degree Program	Revenues for market rate programs typically exceed program costs by ten to 15 percent.
Professional Master of Science in Real Estate Degree Program	Revenues for market rate programs typically exceed program costs by ten to 15 percent.
Master of Science in Health Care Informatics Degree Program (Online Program)	The revenues align to the program costs. The revenue has been used to cover program costs.
Master of Science in Engineering Management Degree Program	The revenues align to the program costs. The revenue has been used to cover program costs.
Graduate Health Information Administration Certificate	The revenues align to the program costs. The revenue has been used to cover program costs.
Master of Social Work	The revenues align to the program costs. The revenue has been used to cover program costs.
Masters of Science in Management (Business Analytics)	Revenues for market rate programs typically exceed program costs by ten to 15 percent.

6. How much revenue has been generated by market tuition rate cohorts and how has the revenue been used?

*Executive and Professional Master in Business Administration Degree Programs (EMBA/PMBA)	The revenue for College of Business market rate programs is the 100 market
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Masters of Science in Management (Business
Analytics)

*A general response to this question is:



Market