

## 2025 SYSTEM STRATEGIC PLA

Amended March 2016







### Introduction

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"operate, regulate, control, and be fully responsible for the management of the whole university system."

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# Mission of the State University System for the 21st Century

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"in order to achieve excellence through teaching students, advancing research and providing public service for the benefit of Florida's citizens, their communities and economies."

#### 2025 Goals

To realize its mission and its 2025 vision for the State University System, the Board of Governors will focus on thr ee critical points of emphasis that will provide a framework for the targeted 2025 Goals and recognize the university's teaching, research, and public service priorities: Excellence, Productivity, and Strategic Priorities for a Knowledge Economy.

#### Excellence

The Board of Governors continues to expect the state universities to provide academic programs of the highest quality, to produce world class, consequential research, and to reach out and engage Florida's communities and businesses in a mæningful and measurable way.

#### **Productivity**

Florida must increase the educational attainment levels of its citizens and increase the entrepreneurial spirit of its workforce. To accomplish this, the state universities must respond by becoming more efficient in awarding degrees and focus on improving its portfolio of research and intellectual property to outside investors.

#### Strategic Priorities for a Knowledge Economy

The Board of Governors acknowledges that simply producing more with greater efficiencies is not inherently strategic, so this plan also has a focus on Strategic Priorities within each of the tri-partite missions that need to be prioritized to better align university outputs with state economic and workforce needs.

The chart below displays nine general goals for the state universities. The 2025 Goals will strengthen quality and reputation and maximize resource utilization to increase productivity in each of the priority areas.





### Scholarship, Research, Innovation

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Excellence



### **Community and Business Engagement**

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#### 2025 Goals: Performance Indicators

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Strategic Priorities for a Knowledge Economy.

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Teaching and Learning

Todorning and Loarning	2025 GOALS			
PERFORMANCE INDICATORS	ORIGINAL 2011	REVISED 2014		
EXCELLENCE				
1) National Rankings for Universities PBFNCF	Five universities ranked Top 50 for public undergraduate	1 in Top 10 Liberal Arts 1 in Top 10 Nation 1 in Top 11-25 Nation 2 in Top 25-50 Nation		
2) Freshman in Top 10% of Graduating High School Class PBFNCF	50%	50%		
3) Professional Licensure & Certification Exam Pass Rates Above Benchmarks	All Exams Above Benchmarks	All Exam Pass Rates Above Benchmarks		
4) Percent of SUS courses bearing a "high-quality" rating in the Florida Virt ual Campus online catalog	n/a	90%		

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2025 GALS

Teaching and Learning (continued)

PERFORMANCE INDICATORS	ORIGINAL 2011	REVISED 2014	
PRODUCTIVITY			
5) Average Time To Degree (for FTIQn 120hrprograms)	4.0	4.0	
6) Four-Year Graduation Rates (for Full rand Part time FTIC)	50%	50%	
7) Six-Year Graduation Rates (for Full rand Part time FTIC) PBF:			

2025 SYSTEM STRATEGIC PLAN FOR THE STATE UNIVERSITY SYSTEM OF FLORIDA

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Teaching and Learning (continued)

reactiffing arta Learthing (continued)	2025 GOALS		
PERFORMANCE INDICATORS	ORIGINAL 2011	REVISED 2014	
STRATEGIC PRIORITIES			
16) Bachelor's Degrees in Programs of Strategic Emphasis (Categoriesnclude:STEMHealth, Education,Global,andGapAnalysis) PBF:ALL	45,000 (50%) (before 2012 13 revision)	45,000 (50%) (after 2012 fl 3 revision)	
17) Bachelor's Degrees in STEM & Health (Percentof Bachelor's Total)	n/a	30,000 (35%) (after 2012 fl 3 revision)	
18) Graduate Degrees in Programs of Strategic Emphasis (Categoriesnclude:STEMHealth, Education,Global,andGapAnalysis) PBF:ALL(exceptNCF)	20,000 (50%) (before2012f3 revision)	18,200 (60%) (after 2012 ft 3 revision)	
19) Graduate Degrees in STEM & Health (Percentof GraduateTotal)	n/a	15,200 (50%) (after 2012 fl 3 revision)	

Detailed definitions for each metric are provindente back of the document - starting on page 24.

Scholarship, Research and Innovation (continued)

	2025 GOALS			
PERFORMANCE INDICATORS	ORIGINAL 2011	REVISED 2014		
PRODUCTIVITY				
23) Total R&D Expenditures PBFUF	\$3.25B (based on 2009-10)	<b>\$2.29B</b> (based on 2012-13)		
24) Percent of R&D Expenditures funded from External Sources PBFFAMU	67% (based on 2008-09)	<b>71%</b> (based on 2011-12)		
STRATEGIC PRIORITIES				
25) Number of Patents Awarded Annually	n/a	<b>410</b> (based on 2013)		
26) Number of Licenses and Options Executed Annually	<b>250</b> (based on 2008-09)	<b>270</b> (based on 2011-12)		
27) Number of Start-Up Companies Created	40	40		

Detailed definitions for each metric are provindent back of the document - starting on page 24.

Community and Business Engagement

	2025 GOALS		
PERFORMANCE INDICATORS	ORIGINAL 2011	REVISED 2014	
EXCELLENCE			
28) Number of Universities with the Carnegie Foundation's Community Engagement Classification	All	All	
STRATEGIC PRIORITIES			
29) Percentage of Baccalaureate Graduates Continuing Education or Employed PBFALL	90%	90%	

Detailed definitions for each metric are provindence back of the document – starting on page 24.

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2025 GALS

### **Teaching and Learning**

#### **EXCELLENCE**

#### 1. National Rankings for Universities

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SOURCE: Black

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System Strategic Plan for the

### Teaching and Learning (continued)

#### 8. Percent of Bachelor's Degrees Without Excess Hours

RATIONALE: MANUELLE **thet**pp **S**togethen **e**tis**tata**h **Man**ia **bilidatiji**en **Habille**in (toptobje) **HANNER** tillitatilit) **Complete BANKET** SOURCE: BASKIES

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2025 GALS

### Teaching and Learning (continued)

#### 9. Bachelor's Degrees Awarded Annually

RATIONALE: HEAD distriction **(b)ttp**a

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SOURCE: BASKIES 

#### 10. Graduate Degrees Awarded Annually

RATIONALE: 123 1888 d interest

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SOURCE: BOOKES 

#### 11. Bachelor's Degrees Awarded to African-Americans and Hispanic Students

RATIONALE: Tradellable

CERTIFICATION **36382446**0 (B) (B) CHIMINED. distance SOURCE: BOOKES

### Teaching and Learning (continued)

#### 12. Number of Adult (Aged 25+) Undergraduates Enrolled

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#### 13. Distance-Learning/Online Metric(s)

2025 Strategic Plan for Online Education, RATIONALE: TE **chidophic** dijijin the thinks **HALLER** divide **cpatible**U SOURCE: BOSHIDE 

2025 SYSTEM STRATEGIC PLAN FOR THE STATE UNIVERSITY SYSTEM

### Teaching and Learning (continued)

#### **STRATEGIC PRIORITIES**

16 & 18.Bachelor's and Graduate Degrees in Programs of Strategic Emphasis

RATIONALE: Time 



### Teaching and Learning (continued)

#### 17 & 19. Bachelor's and Graduate Degrees in STEM and Health (a subset of the larger Programs of Strategic Emphasis)

RATIONALE: Estimate **BENEFITS Man** etteth r**tdischle** (defeate) **ENDANDE** ation attapate C defibite SOURCE: MANAGE 

		2025 BASED ON HISTORICAL TREND (992)3		6 GOALS
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B	Ø	<b>%</b> ₿	<b>5</b> %	
STEM	19,700	23%		
HEALTH	8,900	10%		
18	ø	<b>8</b> ‰ <b>Ø</b>	<b>6</b> %	
STEM	7,900	26%		
HEALTH	6,600	22%		

### Scholarship, Research and Innovation (continued)

#### **PRODUCTIVITY**

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23. Total Research & Development (R&D) Expenditures

RATIONALE: Phipothich

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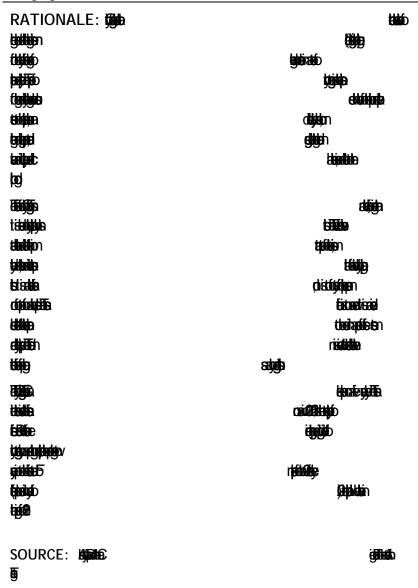
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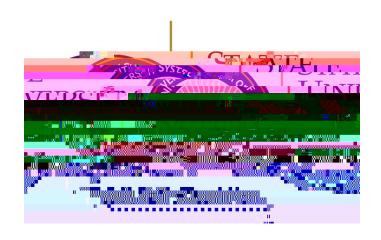
### **Community and Business Engagement**

#### **EXCELLENCE**

28. Number of Universities with the Carnegie Foundation's Community **Engagement Classification** 



2025 SYSTEM STRATEGIC



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