

2025 SYSTEM STRATEGIC PLAN

Amended March 2016







Introduction

“operate, regulate, control, and be fully responsible for the management of the whole university system.”









Mission of the State University System for the 21st Century

*“in order to achieve
excellence through teaching students, advancing research and providing public
service for the benefit of Florida’s citizens, their communities and economies.”*

2025 Goals

To realize its mission and its 2025 vision for the State University System, the Board of Governors will focus on three critical points of emphasis that will provide a framework for the targeted 2025 Goals and recognize the university's teaching, research, and public service priorities: Excellence, Productivity, and Strategic Priorities for a Knowledge Economy.

Excellence

The Board of Governors continues to expect the state universities to provide academic programs of the highest quality, to produce world class, consequential research, and to reach out and engage Florida's communities and businesses in a meaningful and measurable way.

Productivity

Florida must increase the educational attainment levels of its citizens and increase the entrepreneurial spirit of its workforce. To accomplish this, the state universities must respond by becoming more efficient in awarding degrees and focus on improving its portfolio of research and intellectual property to outside investors.

Strategic Priorities for a Knowledge Economy

The Board of Governors acknowledges that simply producing more with greater efficiencies is not inherently strategic, so this plan also has a focus on Strategic Priorities within each of the tri-partite missions that need to be prioritized to better align university outputs with state economic and workforce needs.

The chart below displays nine general goals for the state universities. The 2025 Goals will strengthen quality and reputation and maximize resource utilization to increase productivity in each of the priority areas.







Scholarship, Research, Innovation

Excellence



Community and Business Engagement



2025 Goals: Performance Indicators

Strategic Priorities for a Knowledge Economy *Excellence, Productivity*

Teaching and Learning

PERFORMANCE INDICATORS	2025 GOALS	
	ORIGINAL 2011	REVISED 2014
EXCELLENCE		
1) National Rankings for Universities PBFNCF	Five universities ranked Top 50 for public undergraduate	1 in Top 10 Liberal Arts 1 in Top 10 Nation 1 in Top 11-25 Nation 2 in Top 25-50 Nation
2) Freshman in Top 10% of Graduating High School Class PBFNCF	50%	50%
3) Professional Licensure & Certification Exam Pass Rates Above Benchmarks	All Exams Above Benchmarks	All Exam Pass Rates Above Benchmarks
4) Percent of SUS courses bearing a “high-quality” rating in the Florida Virtual Campus online catalog	n/a	90%

Teaching and Learning (continued)

PERFORMANCE INDICATORS		
	ORIGINAL 2011	REVISED 2014
PRODUCTIVITY		
5) Average Time To Degree (for FTICn 120hrprograms)	4.0	4.0
6) Four-Year Graduation Rates (for FullrandParttime FTIC)	50%	50%
7) Six-Year Graduation Rates (for FullrandParttime FTIC) PBF:		

Teaching and Learning (continued)

PERFORMANCE INDICATORS	2025 GOALS	
	ORIGINAL 2011	REVISED 2014
STRATEGIC PRIORITIES		
16) Bachelor's Degrees in Programs of Strategic Emphasis (Categories include: STEM, Health, Education, Global, and Gap Analysis) PBF ALL	45,000 (50%) (before 2012/13 revision)	45,000 (50%) (after 2012/13 revision)
17) Bachelor's Degrees in STEM & Health (Percent of Bachelor's Total)	n/a	30,000 (35%) (after 2012/13 revision)
18) Graduate Degrees in Programs of Strategic Emphasis (Categories include: STEM, Health, Education, Global, and Gap Analysis) PBF ALL (except NCF)	20,000 (50%) (before 2012/13 revision)	18,200 (60%) (after 2012/13 revision)
19) Graduate Degrees in STEM & Health (Percent of Graduate Total)	n/a	15,200 (50%) (after 2012/13 revision)

Detailed definitions for each metric are provided in the back of the document – starting on page 24.

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Scholarship, Research and Innovation (continued)

PERFORMANCE INDICATORS	2025 GOALS	
	ORIGINAL 2011	REVISED 2014
PRODUCTIVITY		
23) Total R&D Expenditures PBFUF	\$3.25B (based on 2009-10)	\$2.29B (based on 2012-13)
24) Percent of R&D Expenditures funded from External Sources PBFFAMU	67% (based on 2008-09)	71% (based on 2011-12)
STRATEGIC PRIORITIES		
25) Number of Patents Awarded Annually	n/a	410 (based on 2013)
26) Number of Licenses and Options Executed Annually	250 (based on 2008-09)	270 (based on 2011-12)
27) Number of Start-Up Companies Created	40	40

Detailed definitions for each metric are provided in the back of the document – starting on page 24.

Community and Business Engagement

PERFORMANCE INDICATORS	2025 GOALS	
	ORIGINAL 2011	REVISED 2014
EXCELLENCE		
28) Number of Universities with the Carnegie Foundation’s Community Engagement Classification	All	All
STRATEGIC PRIORITIES		
29) Percentage of Baccalaureate Graduates Continuing Education or Employed PBFALL	90%	90%

Detailed definitions for each metric are provided in the back of the document – starting on page 24.

Teaching and Learning

EXCELLENCE

1. National Rankings for Universities

RATIONALE:

SOURCE:

Teaching and Learning (continued)

8. Percent of Bachelor's Degrees Without Excess Hours

RATIONALE:

SOURCE:

Teaching and Learning (continued)

9. Bachelor's Degrees Awarded Annually

RATIONALE:

SOURCE:

10. Graduate Degrees Awarded Annually

RATIONALE:

SOURCE:

11. Bachelor's Degrees Awarded to African-Americans and Hispanic Students

RATIONALE:

SOURCE:

Teaching and Learning (continued)

12. Number of Adult (Aged 25+) Undergraduates Enrolled

RATIONALE:

SOURCE:

13. Distance-Learning/Online Metric(s)

RATIONALE: *2025 Strategic Plan for Online Education*

SOURCE:

Teaching and Learning (continued)

STRATEGIC PRIORITIES

16 & 18. Bachelor's and Graduate Degrees in Programs of Strategic Emphasis

RATIONALE:

Teaching and Learning (continued)

17 & 19. Bachelor's and Graduate Degrees in STEM and Health (a subset of the larger Programs of Strategic Emphasis)

RATIONALE:

SOURCE:

	2025 BASED ON HISTORICAL TREND		2025 GOALS	
<i>STEM</i>	<i>19,700</i>	<i>23%</i>		
<i>HEALTH</i>	<i>8,900</i>	<i>10%</i>		
<i>STEM</i>	<i>7,900</i>	<i>26%</i>		
<i>HEALTH</i>	<i>6,600</i>	<i>22%</i>		

Scholarship, Research and Innovation (continued)

PRODUCTIVITY

23. Total Research & Development (R&D) Expenditures

RATIONALE:

Community and Business Engagement

EXCELLENCE

28. Number of Universities with the Carnegie Foundation's Community Engagement Classification

RATIONALE:

SOURCE:



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